YouTube Kids is an app designed to provide a safer and more contained environment for kids on YouTube. Parents can create up to eight profiles for their children on YouTube Kids and approve content, set screen time limits, track what their kids are watching, and more. YouTube Kids content can be viewed without signing in or creating an account, but if your child has their own devices you can also set up a YouTube Kids account for them. The age groups to choose from are Preschool (kids 4 and under), Younger (kids 8 and under), or Older (kids 8 to 12).

To set up a YouTube Kids account for your child, you must first have Google’s Family Link app installed.

- To create a YouTube Kids account for your child, open the Family Link app and select Create + on the home screen.
- Follow the prompts to set up your child’s YouTube Kids account.
- To adjust the content settings for your child’s account, select your child’s account on the Family Link home screen.
- Open Settings and select Manage Settings.
- Choose More and then YouTube Kids.
- You can now toggle on/off your child’s ability to search for videos and select a content level based on their age.

To sign into YouTube, users must have a Google account that meets the minimum age requirement of 13 years old. YouTube videos can be viewed without signing in, with the exception of videos that require age verification.